

Development of a Key Contact Program
By Tony Denny, SCOA Lobbyist

The South Carolina Orthopaedic Association and most of the orthopaedic community nationally, learned a very hard lesson with the Physician Ownership of Physical Therapy Services issue that remains unresolved in our state. The defeat was a clear indication that State Orthopaedic Societies must expend considerable resources on infrastructure and advocacy or become targets for other professions looking to restrict or impact the practice of orthopaedics. That message has been received loud and clear. Other ancillary services such as MRI, Surgery Centers, Durable Medical Equipment as well as Workers Comp are also at risk for attacks.

It is with this issue in mind that the SCOA is requesting support from our membership. If we are to improve our advocacy efforts, it is extremely important that we develop a Key Contact program. The goal of the Key Contact program is to identify and nurture the relationships that many of our members already have with members of the South Carolina Legislature. "All politics is local" and an effective advocacy program back home will compliment our efforts at the statehouse.

Therefore, we are requesting your help. If you have any sort of existing relationship with a member of the South Carolina Legislature, please complete the form below and send it back into the association. If you know a colleague, partner or practice manager who has a local connection or relationship with a legislator, we need to know that as well.

Thank you very much for your assistance. A complete list of your area legislators can be found at www.scstatehouse.net. I can be reached at 803-748-1197 or tony@tonydenny.com

SCOA Key Contact Remittance Form

SCOA Member Submitting Form: _____

Note: this form can also be filled out by partners, practice managers and their spouses.

Name of Surgeon with relationship: _____

Legislator Name(s) _____

Brief Description of Relationship:

Legislator Name(s):

Brief Description of Relationship: _____

Please return this form via fax: 813-949-8994 or email: scoa@cobbmanagement.com or regular mail: 17503 Mallard Court, Lutz, FL 33559.