

South Carolina Association of Orthopaedic Executives, Inc.

Strategic Plan

Vision Statement

The South Carolina Association of Orthopaedic Executives will be the premier organization that promotes the highest standards of ethics, professionalism, education and excellence for orthopedic practice administration in South Carolina.

Mission Statement

The South Carolina Association of Orthopaedic Executives will work in concert with the American Association of Orthopaedic Executives and the South Carolina Orthopaedic Association to champion the interests of orthopedic practice administrators and staff throughout South Carolina.

Strategic Directions

Goal 1 -- Health Policy

- The SCOA will advocate public policies that ensure quality musculoskeletal care in South Carolina.
- Develop advocacy relationships and lines of communication with public officials, consumer groups, medical associations, and third party payors.
- Promote the involvement of orthopaedic practice administrators in grassroots advocacy efforts.
- Oppose health care delivery systems that erect barriers between patients and access to orthopaedic care.
- Oppose fragmentation of musculoskeletal services.
- Advocate for fair and equitable compensation for the delivery of orthopaedic services.

Goal 2 -- Professional Education

- Provide educational programs for orthopaedic practice administrators.
- Support the efforts of the national AAOE organization to identify and promote appropriate professional development opportunities and benchmarking criteria.
- Collect and disseminate information impacting South Carolina orthopaedic practices.
- Promote programs to increase the success of members' practices.
- Promote enhanced cooperation and communication between orthopaedic office administrations to improve practice management techniques.

Goal 3 -- Public Education

- Educate the public on the roll of orthopaedic practices in the management and prevention of musculoskeletal conditions.
- Promote the specialty of orthopaedic surgery.
- Support Patient Centered Care

Goal 4 -- Diversity

- Promote the delivery of culturally competent care.
- Support efforts to diversify the profession and the orthopaedic administration work force.

Goal 5 -- Structure and Governance

- Be an active participant in the American Association of Orthopaedic Executives, state orthopaedic association, the American Association of Orthopaedic Surgeons, the American Academy of Orthopaedic Surgeons, and the South Carolina Medical Association.
- Develop and maintain a mechanism for identifying and training future leaders.
- Maintain an affordable dues structure while ensuring fiscal stability.

- Promote an effective membership recruitment process.
- Maintain and ensure the effective continuity of business management for the organization.
- Pursue non-dues sources of revenue that conform to the conflict of interest policy of the association.
- Identify and implement organizational changes to broaden participation of our members.

Goal 6 – Unity

- SCAOE will advocate for unity and for opportunities to collaborate with orthopaedic administrative staff throughout the State of South Carolina.
- To achieve this goal, the SCAOE will:
 - o Include subspecialty interests in educational programming
 - o Focus resources and attention on all practice sizes.
 - o Reach out to other orthopaedic-related organizations as appropriate.

Goal 7 – Industry Relations

- Promote ethical and effective relationships between orthopaedic practices and the healthcare industry.
- Create reasonable relationships with industry that will deliver quality education and resources to the membership of the organization.

Considered by SCAOE's Board of Directors –7/10/08